[The Psychology of Climate Change Communication - Center for Research on Environmental Decisions](#)

The guide aims to make climate change presentations and discussions more effective.
The guide provides principles derived from social sciences to communicate a topic that is complex, confusing, uncertain, overwhelming, and emotionally and politically loaded.

Key Terms: *Communication, Framing, Jargon, Clear Language*
Author: Center for Research on Environmental Decisions
Year: 2009

[Communicating climate change to mass public audiences - Climate Change Communication Advisory Group](#)

This paper combines various recommendations and principles about how best to shape mass public communication aimed at increasing concern about climate change and motivate behavioral changes.

Key Terms: *Communication, Mass Audience*
Author: Climate Change Communication Advisory Group
Year: September 2010

[Principles for effective communication and public engagement on climate change – A Handbook for IPCC authors](#)

The handbook provides a resource for IPCC scientists in their public engagement and communication activities. It captures key research findings from the social science literature and relates them to practical examples and situations a communicator might face.

Key Terms: *Communication, Clear Language, Visual Communication*
Author: Climate Outreach
Year: January 2018

[Ted Talk: What are you willing to give up to change the way we work?](#)

The presentation shares lessons learned on how to structure an organization so people at all levels are empowered to make decisions fast and respond to change.

Key Terms: *Communication, Change Management*
Author: Martin Danoesastro
Year: October 2018

[Ted Talk: The disarming case to act right now on climate change](#)
The presentation outlines Greta Thunberg's motivation for staging a strike to raise awareness of global warming and represents a call to action for others to join in.

Key Terms: *Climate Strike, Call to Action, Motivation*
Author: Greta Thunberg
Year: November 2018

[Communicating Climate Change and Energy in Alberta. Alberta Narratives Project. Climate Outreach](#)
The guide provides practical advice for climate and energy communicators about language to use for communicating with a specific group. This first volume focuses on finding language that works best across Albertan society.

Key Terms: *Communication, Language, Narratives*
Author: Climate Outreach
Year: September 2018

[Connecting on climate: A Guide to Effective Climate Change Communication](#)
The guide consolidates the best insights and evidence about how to communicate effectively about climate change in a digestible and actionable form. The guide is for anyone who wants to benefit from research insights on effective climate change communication.

Key Terms: *Communication, Values, Perspective*
Author: Center for Research on Environmental Decisions and ecoAmerica
Year: December 2014

[Climate Change Education. Goals, Audiences, and Strategies. A Workshop Summary. National Research Council](#)
The report summarizes the presentations and discussion completed as part of a workshop to help advance transdisciplinary climate change education efforts. The workshop aimed to develop an understanding of education goals, audiences, and strategies to achieve specific goals for each audience.

Key Terms: *Communication, Audience. Education*
Author: National Research Council
Year: 2011

From Planning to Action: Mainstreaming Climate Change Adaptation into Development. World Resources Institute

The paper describes ways to accelerate mainstreaming implementation by enabling factors in the areas of policy frameworks, leadership, coordination mechanisms, information and tools, and supportive financial processes.

Key Terms: *Mainstreaming, Adaptation, Implementation*
Author: World Resource Institute
Year: October 2018

Training workshops on mainstreaming climate change in national development planning and budgeting: Handout for participants. Module 3 - Mainstreaming climate change and strengthening Institutions and capacities

The module, part of a series of workshops on mainstreaming climate change, reviewed what mainstreaming is, a frame work for mainstreaming climate change, principles for institutionalizing climate change mainstreaming, and tools and actions for supporting institutional and capacity strengthening.

Key Terms: *Mainstreaming, Stakeholders, Institutionalizing*
Author: Global Climate Change Alliance Support Facility
Year: February 2011 to April 2012