



# WESTERN FLOOD MAPPING CONFERENCE

Uniting Minds, Mapping Futures:  
Collaborative Solutions for Western Flood Mapping






**Sponsorship  
Opportunities**

# Uniting Minds, Mapping Futures: Collaborative Solutions for Western Flood Mapping

NRCan and ClimateWest have partnered to host the Western Flood Mapping Conference in Calgary, Alberta on February 19, 2025. The Western Flood Mapping Conference brings together invested parties from all related sectors and aims to address key challenges concerning flood hazard mapping methodologies specific to Western provinces and territories including British Columbia, Alberta, Saskatchewan, Manitoba, Yukon, Northwest Territories and Nunavut.

This in-person event will be invaluable to ensure insights, opinions, and solutions can be discussed from a range of perspectives.

## EVENT DETAILS

-  February 19, 2025
-  Hotel Arts, Calgary
-  Target of 200 in-person attendees

## AUDIENCE

- Indigenous organizations
- Federal and provincial government staff
- Municipal staff
- Academia
- Industry representatives
- Consultants
- Other interested organizations


















## Sponsorship Benefits

We are looking for organizations interested in supporting the conference while enhancing their brand visibility. By partnering with us, organizations will not only showcase their commitment to advancing the field but also benefit from:

- **Brand Exposure:** Gain visibility among a diverse audience of professionals, experts, and thought leaders in the industry.
- **Networking Opportunities:** Connect with key people, potential clients, and collaborators during the conference.
- **Recognition in Conference Materials:** Your logo and branding will be included in conference-related materials, such as the website, agenda, presentation slide, and social media.

**Booking deadline: November 1, 2024.** To secure your sponsorship, please contact [floodmapping@climatewest.ca](mailto:floodmapping@climatewest.ca)

	Platinum \$5,000	Gold \$2,500
# of packages available (first come, first served)	4	4
MC acknowledgement		
Sponsor presentation slide		
Guaranteed event attendance (if confirmed before January 29, 2025)	2 places	1 place
Logo on website		
Logo on posterboard		
Social media shout out		
Logo on email to attendees		
Logo on agenda		
Display sponsor's banner		
Display marketing materials i.e. brochures in networking area	