

## Growing Roots with ALUS

Regenerative Agriculture and Stewardship on the Prairies

Nicole Baldwin, Program Manager

18 June 2025

# Where AGRICULTURE & NATURE Meet



## **OUR VISION**

A future where all farmers and ranchers produce ecosystem services from nature-based solutions alongside food and fibre to help solve the crises of biodiversity loss and climate change.

© 2025 ALUS™ Canada. Confidential. Do not distribute



#### **Moving Beyond Conservation to Production**

ALUS supports farmers and ranchers in producing ecosystem services and environmental benefits from nature-based projects established on agricultural lands.





### **Rooted in Local Context**

- » ALUS communities are led by Participant Advisory Committees
- » Complementing existing programs and policy framework: collaboration over competition
- » Creates rural job opportunities and supports local businesses and contractors
- » Offering local solutions to global problems



#### GROWING ROOTS ALUS' REGENERATIVE AGRICULTURE PROGRAM





## **PROGRAM OBJECTIVE**

Integrating the production of ecosystem services with the principles of regenerative agriculture

A connected edge-to-edge approach across entire landscapes

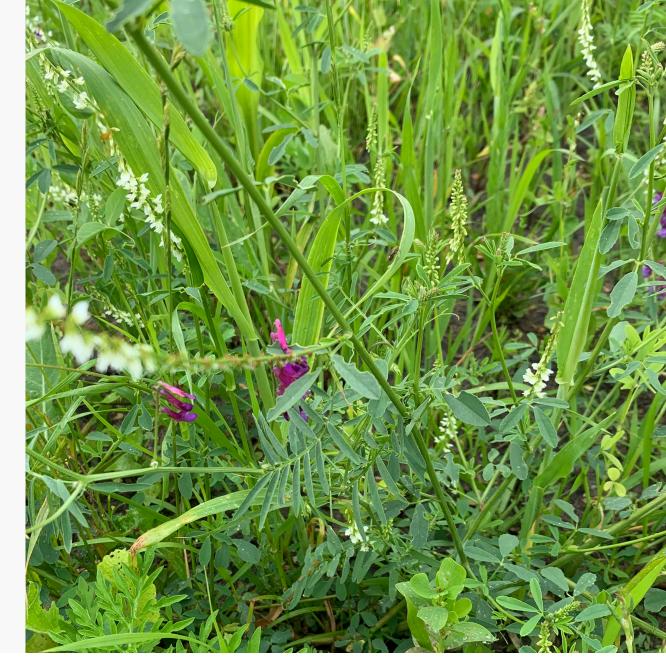
Balancing on-field practice change with edge-of-field stewardship of nature and biodiversity





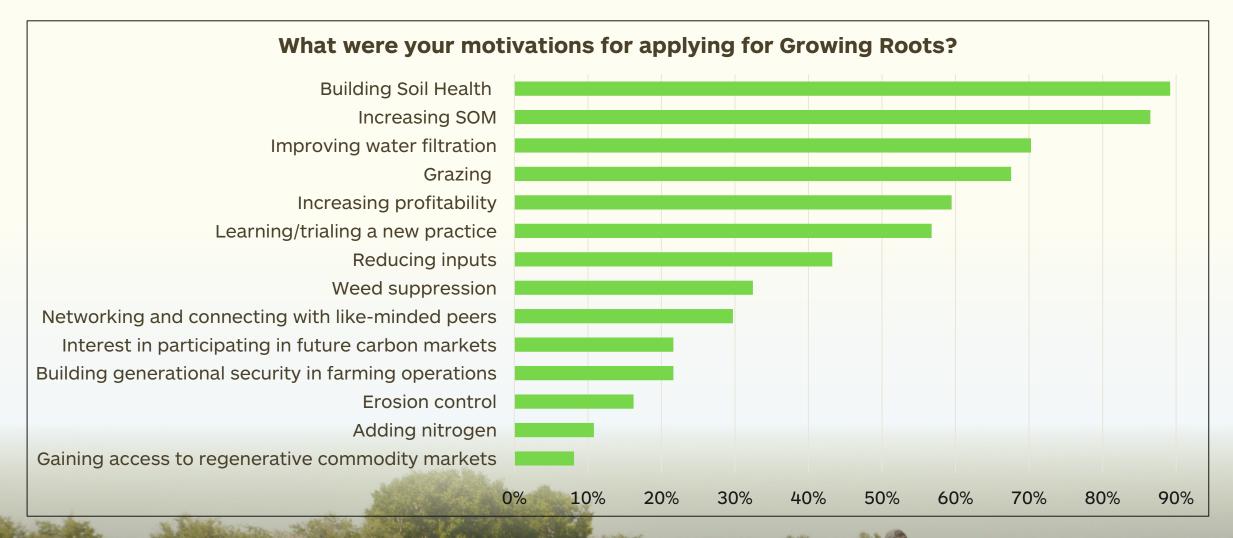
#### **Regenerative Agriculture is a Journey**

Knowledge transfer & building Peer-to-peer networking Nature-based solutions Regenerating landscapes and communities





#### **Producer Motivations**

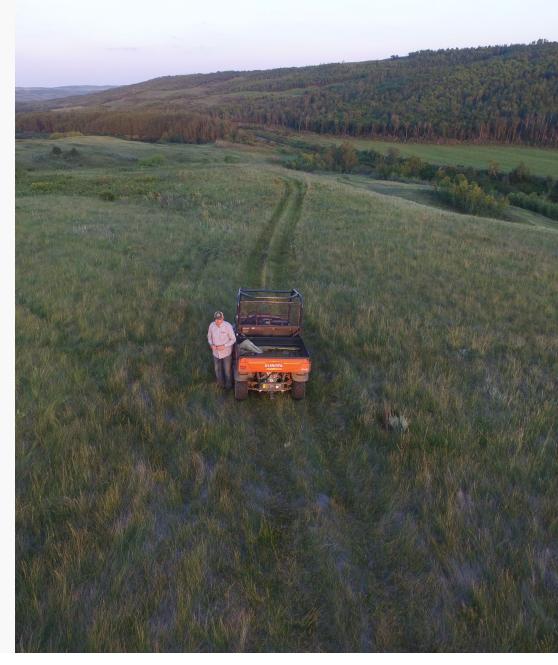


© 2025 ALUS Canada. Confidential. Do not distribute.



### **Prairie Adaptation and Resilience Needs Farmers**

Lasting prairie resilience depends on working lands - working lands depend on the people who care for them and the communities that surround them





If you want to make small changes, change the way you **do** things

If you want to make big changes, change the way you **see** things

**ALUS** 

Don Campbell



© 2024 ALUS™ Canada. Confidential. Do not distribute.

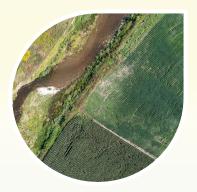


# **Thank You!**

Nicole Baldwin, Program Manager **nbaldwin@alus.ca** 306-567-8620



#### **Core Principles of Regenerative Agriculture**





Understand the context

Minimize soil disturbance



Maximize diversity



Keep the soil covered



Maintain a

living root

Integrate Livestock



© 2025 ALUS Canada. Confidential. Do not distribute.